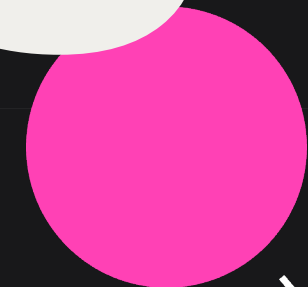


IMPACT REPORT 2023

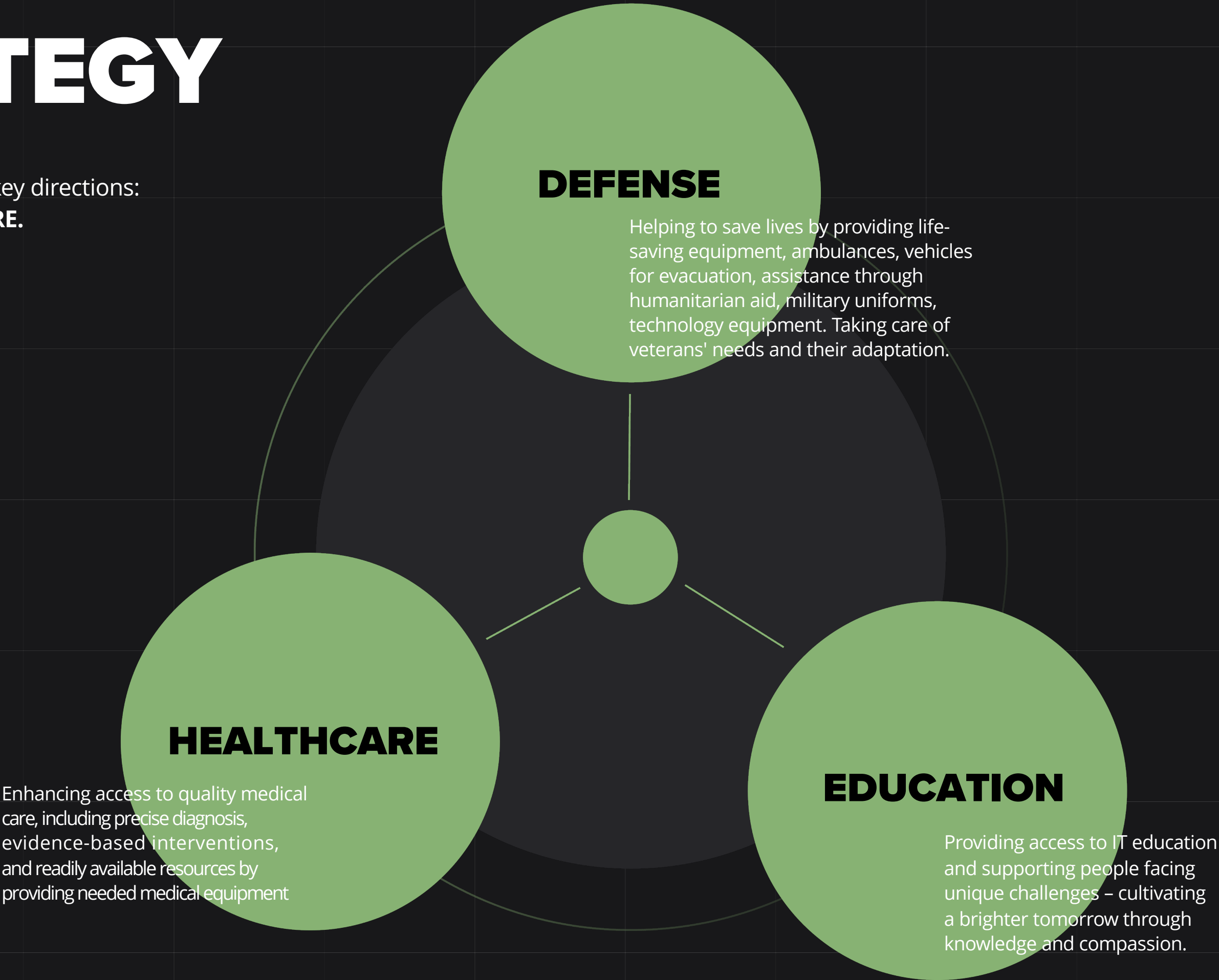
OPEN EYES



**HERE
FOR YOU**

OUR STRATEGY

We focus on delivering projects in three key directions:
DEFENSE, EDUCATION, and HEALTHCARE.



Started: June 1, 2022 — Continuing

DRIVE FOR LIFE

The ambulance car, driven in time, is crucial for saving lives.
2 HOURS ARE NEEDED TO PREVENT IRREVERSIBLE CONSEQUENCES.

THE CHARITY FUND “OPEN EYES” is collecting volunteers, contributors, and funds to provide such transport with life-saving equipment where it is needed the most.



HERE
FOR
YOU

IMPACT

18 000+

EVACUATED
PEOPLE PER YEAR

1 000+

VOLUNTEERS
&CONTRIBUTORS

223

FULLY EQUIPPED
VEHICLES

173

MEDICAL UNITS
RECEIVED VEHICLES

\$591,081

FUNDRAISING

\$2,800,000

SOFTSERVE DONATION

OPENEYES | softserve

EACH VEHICLE SAVES LIVES

Ambulances are vital for saving lives, serving as rapid-response lifelines that swiftly transport patients to medical facilities and ensuring timely access to critical care. All of that significantly improves survival rates in emergencies.

FROM 15 TO 450 LIVES PER MONTH MAY BE SAVED WITH THE ASSISTANCE OF 1 VEHICLE.

100^{*}

×

12

×

15

=

18 000

VEHICLES

MONTHS

SAVED LIVES

EVACUATED PEOPLE PER YEAR

* The average number of vehicles that fulfilled their mission at the frontline, during 1 year.



CARE CHAIN

We focus on SoftServe's associates' and their families' needs as we are a community in the bond of mutual assistance. Thanks to the network of volunteers and contributors, the 'Open Eyes' CF purchased 3,5 times more vehicles, namely 223, than it might have been purchased under normal conditions [61 cars].

130

COMPLETED REQUESTS FOR VEHICLES FROM SOFTSERVIANS

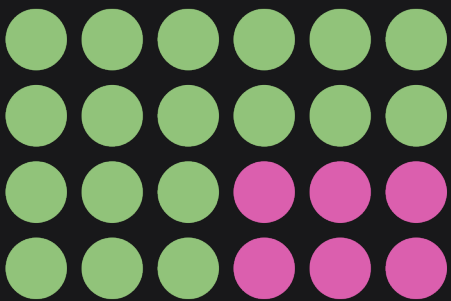
32

SOFTSERVIANS IN MILITARY UNITS GOT VEHICLE

GEOGRAPHY


The more medical vehicles are provided to the frontline, the greater the number of lives saved, as the number of cars facilitates expanded geographical reach for evacuation and enables more medical teams to access combat areas efficiently.

223 FULLY EQUIPPED VEHICLES




167 AMBULANCE CARS

56 MEDIC VEHICLES


 **UNITED KINGDOM**
Vehicles purchased




 **NETHERLANDS**  **GERMANY**
The vehicles are equipped as fully-functioning ambulances


 **FRANCE**
Vehicles purchased




 **POLAND**
Vehicles purchased




 **WROCLAW**
The ambulances are loaded with humanitarian aid

 **AUSTRIA**
Vehicles purchased



 **LVIV**
Open Eyes prepares vehicles [mechanic check, repairs if needed, tires change, painting]

 **UKRAINE**
The ambulances help save the lives of Ukrainians



8 **SUMY**

29 **KHARKIV**

20 **LUHANSK**

59 **DONETSK**

41 **ZAPORIZHZHIA**

30 **KHERSON**

513K

**KILOMETERS
DRIVEN BY THE
PROJECT'S
AMBULANCES**

89

**DRIVERS
THE NUMBER
HAS GROWN
FROM 3 TO 89**

94

**SOFTSERVE
ASSOCIATES PROVIDE
PROFESSIONAL
SUPPORT**



ANOTHER TRANSFER OF 25 AMBULANCES

December 2023

OPENEYES | softserve

June 2022 — December 2023

LIFELINE

'Open Eyes' CF provided vital medical equipment to hospitals improving, their ability to save lives amid rising patient numbers and resource constraints.

This aid is essential for saving and improving tens of thousands of defenders and civilian lives.

5 **EQUIPPED HOSPITALS ON THE WAY TO RETURN OF THE WOUNDED DEFENDERS**

75 **UNITS OF LIFE-SAVING MEDICAL EQUIPMENT PROVIDED**

CARING PEOPLE

27 **SOFTSERVE ASSOCIATES PROVIDE PROFESSIONAL SUPPORT**

700 **SOFTSERVIANS WHO GOT CERTIFIED AND CONTRIBUTED TO THE PROJECT**

HERE

FOR YOU



IMPACT

QUALITY MEDICAL CARE

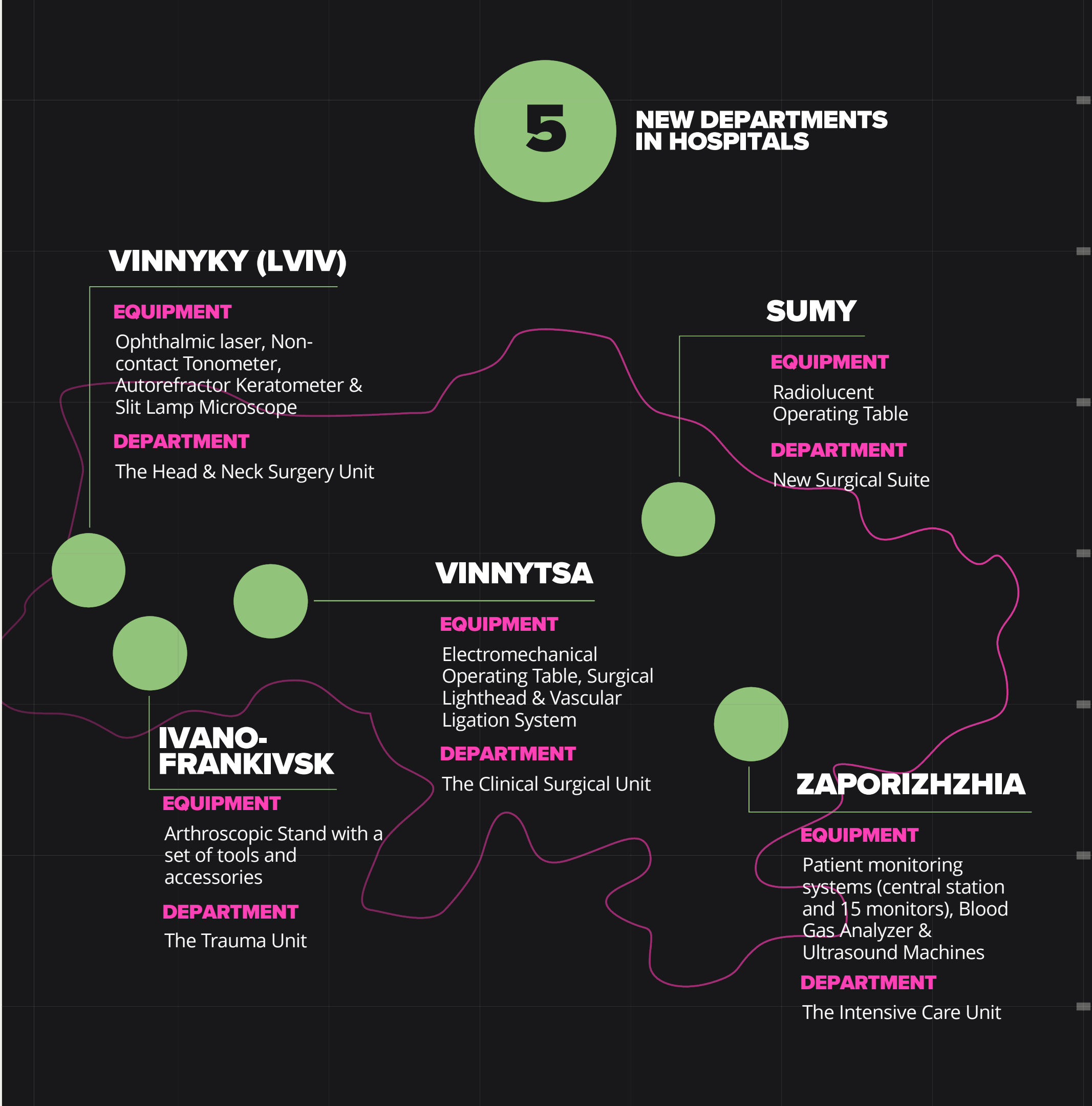
We selected hospitals in which the workload has increased by around 20% since February 2022 due to more patients, a shortage of staff, and the increasing complexity of trauma cases.

By providing needed medical equipment, we ensure access to quality medical care, including precise diagnosis, evidence-based interventions, and readily available resources.

45 000 MORE PEOPLE WHO CAN GET MEDICAL CARE

25% PERFORMANCE INCREASE OF THE SURGERY AND TRAUMA UNITS

\$500,000 SOFTSERVE DONATIONS



Started: 2022 — Continuing

GENERATION TECH

No matter how hard the circumstances, all Ukrainian children deserve the right to a qualified and promising education.

'Open Eyes' CF provides educational programs for children of military personnel, prisoners of war, and those whose parents died defending Ukraine, as well as children of veterans of the war in Ukraine.

CARING PEOPLE

72 MENTORS
SOFTSERVIANS

7 LOCAL PROJECT
COORDINATORS

WE MEASURE GOODWILL IN

824 MENTORING
HOURS

482 LESSONS

TAYRA FOUNDATION

Cooperation with the Tayra Foundation allows us to join forces to provide quality education to those who need help the most.

IMPACT

407
CHILDREN WHO
RECEIVED ACCESS
TO IT EDUCATION

10
UKRAINIAN REGIONS
COVERED

1 graduate from the program has become SoftServian



GENERATION TECH

STUDENTS' FEEDBACK

"

"Evolved from IT Pupil to Generation Tech mentor, thanks to SoftServe's sessions. Learned IT intricacies, public speaking, and teamwork—a testament to education and mentorship for future developers".

"

"Thanks for the amazing Python Practical! It was tough but convenient with materials for review. Happy to have the certificate. Unfortunately, no time for the internship, but grateful for the chance. Thanks, SoftServe!"

"

"My project journey began with my mom recommending a Python course while I was already studying web development. I enjoyed learning, especially soft skills. Despite challenges, I aim to become a full-stack developer. Thanks for the opportunity to learn about the company. Thank you :)"



HERE
FOR
YOU

Started: February 24, 2022 — Continuing

SUPPORT DEFENDERS

Since the full-scale invasion on February 24, 2022, we have focused on five main areas to help Ukraine win the war: aiding medical institutions, providing humanitarian aid, supplying equipment to the Ukrainian Armed Forces, and collaborating with civilian organizations.

ITEMS TO MAKE DIFFERENCE

1 000

TONES OF HUMANITARIAN AID

2 550

SETS OF MILITARY UNIFORM [9191 ITEMS]

1 200

PAIRS OF TACTICAL SHOES

50K+

MEDICAL PACKAGES

25K+

PROTECTION EQUIPMENT

10K+

COMPUTERS & TECH EQUIPMENT

IMPACT

100K+

PEOPLE RECEIVED HUMANITARIAN AID

549

REQUESTS FROM SOFTSERVIANS

1 800+

UKRAINIAN REGIONS COVERED

17

REGIONS OF UKRAINE RECEIVED AID

250+

HEALTHCARE FACILITIES RECEIVED AID

500

SOFTSERVE ASSOCIATES PROVIDE PROFESSIONAL SUPPORT



PROJECTS DRIVEN BY SOFTSERVE PEOPLE

HELPING UKRAINIAN CHILDREN

Alfie Murray-Dudgeon, an Account Executive at SoftServe, won an amateur boxing match to raise funds for an Otoread Interacoustics device, aiding the treatment of perinatal children with disabilities at Dnipro Hospital.

≈\$10,000 RAISED FUNDS

800+ KIDS CAN GET HEARING TESTS

ADDITIONAL AMBULANCE FOR KHARKIV

SoftServians Daria Ziubanova, Marharyta Vodiakhina, and Artur Dmytryshyn led a fundraising campaign for the 10th anniversary of SoftServe Kharkiv DC. With company support, they purchased ambulances for the Armed Forces of Ukraine on the Kharkiv frontline.

\$10,367 RAISED FUNDS

1374 DONORS

EQUIPMENT TO HOSPITALS OF DNIPRO & IZIUM

SoftServians Oksana Sobolieva, Anna Oleynik, Olena Korsun, Mariia Verbylenko, and Yaroslav Vyshniakov led a project to deliver vital medical equipment. In Dnipro, it will aid children's departments, and in Iziium, it supports the recovery of the Primary Health Care Center.

\$21,877 RAISED FUNDS

3 HOSPITALS RECEIVED AID



CORE TEAM



VIKTORIIA MISHCHUK

Director of Charity Fund
Open Eyes



OLGA KRUK

Charity Fund Program
Coordinator



MARIIA KRASHTAN

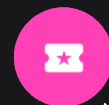
Charity Fund Program
Coordinator

JOIN US AND...



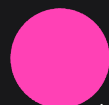
DONATE

Your donation of an ambulance or necessary equipment will be passed on to Ukrainians by Open Eyes, SoftServe's Corporate Charity Fund.






ORGANIZE AN EVENT

You may organize an event to raise funds for the Drive for Life: +100 Ambulances project or other



CONTACT & FOLLOW US

Get more information and resources:

-  fund@softserveinc.com
-  www.facebook.com/CharityFundOpenEyes/
-  www.instagram.com/open_eyes_fund/

SCAN QR



IMPACT REPORT 2023

OPEN EYES

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THANK
YOU

